

TITANICBELFAST.COM



TITANIC BELFAST'S

SENSORY GUIDE



WELCOME TO TITANIC BELFAST

TITANIC BELFAST IS A LARGE, EXCITING VISITOR ATTRACTION IN BELFAST THAT CELEBRATES AND EXPLORES THE STORY OF THE CONSTRUCTION AND MAIDEN VOYAGE OF RMS TITANIC AND THE CITY AND PEOPLE WHO BUILT HER.

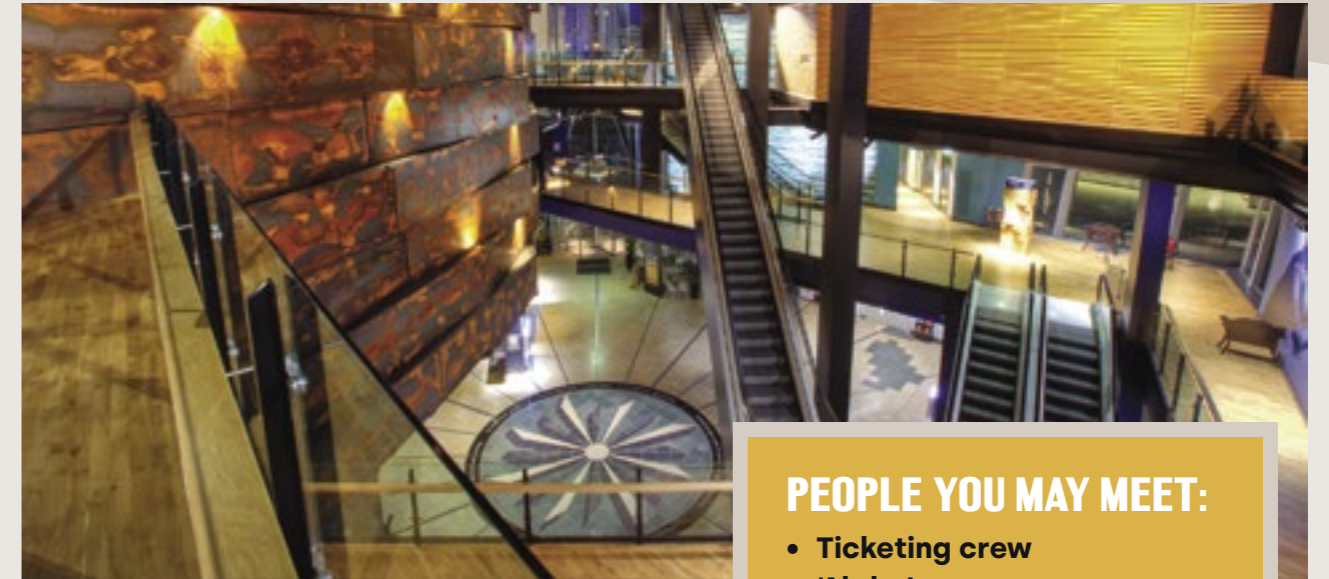


Our building is tall and very shiny (especially in the sun!). Titanic Belfast's main entrance is to the left of the Titanic sign, or if you have used the underground carpark, you will enter through the sliding doors and can use either the lift, the escalator, or the stairs to get up to the main Atrium, the central space inside the building.

HOW TO GET AROUND THE TITANIC EXPERIENCE



Entrance to our galleries is on level 1. We have a queuing system in the Atrium to ensure your safety and comfort, and a member of staff will guide you through and direct you to the level 1 entrance. Remember to hold the handrail and stay safe on the escalator, or alternatively you can use the scenic lift. Once you reach the top of the escalator you will notice several information points with facts and information about our building and its surroundings. At the entrance of the exhibition you can scan your ticket or QR code and collect a map or children's trail if you have not already done so. A crew member will explain our self-guided experience, interactive zones and answer any other questions you may have.



THE GRAND ATRIUM

Here you will find our self-service kiosks, where you can print and collect your tickets. The Visitor Services desk is available for you to speak to a member of staff and buy or collect a multimedia guide. You are also welcome to pick a trail from the Visitor Service desk. We also have blue autism friendly 'VIP' wrist bands, ear defenders and black-out tents (available for children only) on request.

PEOPLE YOU MAY MEET:

- Ticketing crew
- 'Alpha'
- Security staff
- VE crew
- Retail crew

USEFUL PLACES:

Toilets: Level -1 via stairs or lift
Lockers: Levels -1 and -2
Visitor Services: Opposite the entrance to The Titanic Store
Discovery Point: Beside Visitor Services



THE TITANIC STORE

Here you can choose from a wide range of exclusive souvenirs and gifts to suit all budgets, with personalised engraving and global shipping options available.



THE GALLEY CAFÉ

Here you can buy a selection of hot and cold drinks, snacks and sweet treats. Take a seat and relax in the Galley or if the weather is nice feel free to use our picnic benches outside the building.

LEVELS 1-4



BOOMTOWN BELFAST

Explore Belfast's booming industries and see why Titanic was built in this thriving city, try your hand at communicating with the Marconi device, like the one used on Titanic, and witness the conversation between James the butler and his colleague.

SEE	HEAR	TOUCH
Lower lighting	Bird song	One-arm pulleys
Dry Dock model	Industrial sounds	Marconi device
Digital screens	People talking	Map table



THE SHIPYARD

Explore the blueprints of Titanic and test your skills on our interactive floor, look at the scale of the Arrol Gantry and imagine working at those heights, take the lift to level 4 to feel the heat of the steel and hear the riveters at work.

SEE	HEAR	TOUCH
Harland & Wolff gates	Shipyards ride	Rivet game
Interactive floor	Industrial sounds	Arrol Gantry model
Floor slopes	Shipyards workers	Openable drawers



THE SHIPYARD RIDE

Experience the shipyard through the eyes of the men who worked in it. Our staff are available to help visitors, cable cars are fully accessible, and the information presented on the ride is available in the interactive zone if visitors wish to skip the ride.

SEE	HEAR	TOUCH
Slow cable car ride	Voices of workers	Lap bar for safety
Bright video clips	Hammering	Gentle breeze
Shadows of people	Metal clanging	Heat from iron forge



THE LAUNCH

Transport yourself to 12.13pm on 31st May 1911 to the site where Titanic was built, soak up the atmosphere and hear the intake of breath as Titanic launches into the water. Imagine the historic slipway and dock with the 3D model and floor map.

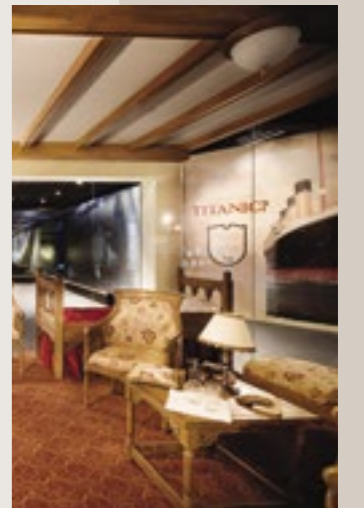
SEE	HEAR	TOUCH
Official launch ticket	People cheering	Seating
Engraved rivet	Hammering	Maritime Mile Map
Gold pocket watch	Clock ticking	Signage for slipways



THE FIT-OUT

Explore the ship from the boiler room past the staircase and up to the bridge on our 3D interactive room. Get to know the passenger quarters of Titanic, discover the cabins, the fabrics, the crockery and listen to the music of Wallace Hartley's band.

SEE	HEAR	TOUCH
Titanic model	Engine noises	Ropes
3D video cave tour	Violin music	Carpet samples
White Star China	Ship sounds	Seating



THE MAIDEN VOYAGE

Follow Titanic's route, meet some of the ship's characters and see what life was like on board, walk on deck and imagine you are on the ship as she crosses the Atlantic. Meet our First Class steward, preparing for his next service in the elegant Palm Court Café.

SEE	HEAR	TOUCH
Infographic video	Waves & water	Luggage
Hart family's letter	Call for service	Shuffleboard set
First Class menu	First Class steward	Seating



LEVELS 4-1



THE SINKING

Take yourself to 11.40pm on 14th April 1912 when Titanic tragically hit the iceberg, feel the atmosphere change as darkness falls, listen to survivors tell their stories and 'read all about it' in the world's media.



SEE	HEAR	TOUCH
Wave effect lights	Voices of survivors	Interactive screens
Life jacket	Morse code	Stairs with handrail
Wall of names	Naration of sinking	Lift down to Level 3

SHIP OF DREAMS

Embark on fully immersive experience, with a fully lit centrepiece scale model of RMS Titanic transforming in sync with projected visuals, accompanied by an emotive score. A collection of original Titanic artefacts is yours to discover at the bottom of the staircase.



SEE	HEAR	TOUCH
Rotating model ship	Joyful music	Stairs and handrail
Wall projections	Machinery	Interactives
Artefacts	Cheering	

NEVER AGAIN

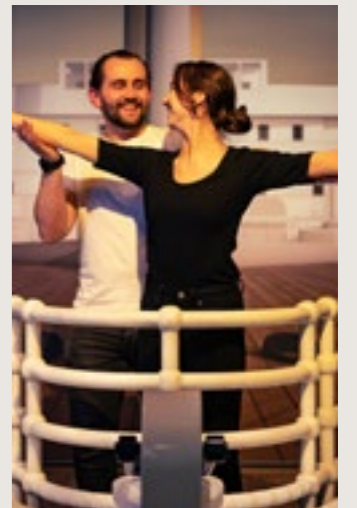
Explore the chain reaction of events which led to Titanic's sinking, and the measures put in place to prevent similar tragedies ever happening again. One in particular was the missing binocular box keys which limited the vision of the lookout on the crow's nest.



SEE	HEAR	TOUCH
Large, bright dominos	Gentle Music	Interactive screens
Pages of writing	Horn	
Binocular keys	Waves/ocean sounds	

LASTING LEGACY

Enter modern times to see how the Titanic story has impacted Belfast and captured the world's imagination through film, theatre and literature. Test your knowledge through our interactive quiz and strike a pose to capture your Jack and Rose moment.



SEE	HEAR	TOUCH
Replica bow of ship	Ship of Dreams music	Interactive screens
Videos	Video commentary	Bow of ship
Filled cabinets	'My Heart Will Go On'	Interactive quiz

BALLARD'S QUEST

Follow the story of Dr Robert Ballard's quest to discover the wreck of Titanic. Learn about his top-secret US Navy mission that led him on the search, his challenges and solutions, then witness the first moments the team discover the ship's boiler...



SEE	HEAR	TOUCH
H & W Crane model	Ballard commentary	Seating
Table screens	Movie music	Interactive pods
Robert Ballard video	News reports	

GALLERY EXIT

Once you exit the OEC via the ramp you will find yourself on back on level 1, from here you can return to the Atrium using the glass scenic lifts on the left or the escalator on your right.

You may wish to visit our Titanic Store or the Galley Café, or you can exit the building through ground-level doors or travel down to the underground car parks on level -1 or -2. There are many other areas around Titanic Belfast you may wish to explore:

Use the compass on the floor of the Atrium to help you!

NORTH Maiden voyage floor map and the Titanic Slipways

SOUTH (ENTRANCE) The Titanic sign and SS Nomadic

EAST Titanic Hotel Belfast

WEST Coach collection point



1 Olympic Way
Queen's Road
Titanic Quarter
Belfast
Northern Ireland
BT3 9EP

+44 (0)28 9076 6386
welcome@titanicbelfast.com