



## Media Release

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## Titanic Belfast Listed As A Top Accessible Attraction In UK

SAGA, the UK's best-selling monthly magazine which serves the needs of those aged 50 and over, has listed Titanic Belfast as one of the most accessible attractions in the UK.

The world's largest Titanic visitor experience was named on SAGA's leading accessible attractions list, joining other prominent attractions, including London Zoo, Tower Bridge, Cadbury World, Royal Yacht Britannia, Edinburgh Castle and Cadbury World.

The world-class exhibition, which has been described by the Prime Minister as 'absolutely brilliant' and 'magnificent and dramatic' by TITANIC movie director, James Cameron, was noted for its fully accessible galleries, integrated hearing loops, free carer entrance and contrasting floor services for visually impaired.

Titanic Belfast's Deputy Chief Executive and Director of Operations, Judith Owens, commented, "Everyday at Titanic Belfast, we work towards providing five-star customer service and ensuring that all our visitors' access requirements are fully met. We are very proud that we have been recognised on a national level by industry leaders, SAGA, which cater for the over 50 market with over 2.7 million customers, for our accessibility. Yet again, we are delighted to be named as an industry leader alongside established visitor attractions."

This award adds to Titanic Belfast's accolades as it continues to raise its profile on the national and international stage and has now welcomed over 2.6 million visitors. It was also recently included in Lonely Planet's Ultimate Travelist of 500 of the world's most striking locations, featuring everything from imposing temples to hidden gems, after only three years in operation and was named the ninth best rated museum in the UK Travellers' Choice™ awards, announced by TripAdvisor. Titanic Belfast also notably beat off stiff competition from the Eiffel Tower and London Eye to be named Europe's best visitor attraction for groups. It also recently unveiled three new galleries, which capture the excitement of launch day, as well as the ship's maiden voyage.

Other Northern Ireland attractions listed include: The Giants Causeway and Black Taxi Tours. For more information, visit [www.titanicbelfast.com](http://www.titanicbelfast.com).

**ENDS**

**Notes to Editors**

**About Titanic Belfast**

Titanic Belfast is an iconic six-floor building featuring nine interpretive and interactive galleries that explore the sights, sounds, smells and stories of Titanic, as well as the City and people which made her. It is the World's Largest Titanic exhibition.

The building houses temporary exhibits, a banqueting suite, education and community facilities, catering and retail space, and a basement car park. Visitors learn about the construction of RMS Titanic and the wide and rich story of Northern Ireland's industrial and maritime heritage.

Supported by the Northern Ireland Executive, Titanic Belfast is a unique public/private partnership funded by the Northern Ireland Tourist Board, Belfast City Council, Belfast Harbour and Titanic Quarter Ltd. It is operated by Titanic Belfast Ltd and owned by the Titanic Foundation Ltd.

**Useful links:**

- Titanic Belfast: [www.titanicbelfast.com](http://www.titanicbelfast.com)
- Belfast City Council: <http://www.belfastcity.gov.uk/events/Event-36148.aspx>
- Visit Belfast: <http://visit-belfast.com/>
- Titanic Quarter: <http://www.titanic-quarter.com/news-events>
- Northern Ireland Tourist Board: <http://www.nitb.com/>
- Titanic Foundation Limited: <http://www.titanic-foundation.org/>

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