



TITANIC
BELFAST

TITANIC BELFAST WEBSITE TENDER
SCORING CRITERIA

TENDER SCORING CRITERIA

Titanic Belfast reserves the right not to award a contract to any tenderer under this process.

The tender will be evaluated against the following criteria:

Quality of Submission	5%
Administration	15%
Understanding of Project and Solution Required	40%
Previous Experience	40%

SCORING MATRIX

SECTION	CRITERIA	SCORE	
Quality of Submission		Total Score: / 5	
	<ul style="list-style-type: none"> All documentation requested in tender provided within submission All forms completed as required Clear and attractive presentation, with a high level of attention to detail 		/ 5
Administration		Total Score: / 15	
	Project Team		/ 2

	<ul style="list-style-type: none"> • Submissions should include details of the relevant experience, specialisms and the rationale for all members of the chosen project team • Detailed curriculum vitae of the project manager who shall have overall responsibility for the delivery of the contract, including their relevant experience and qualifications and what that responsibility shall include • Details of any subcontractors to be used for any parts of the contract • Can establish a good rapport with the project and project team 		
	<p>Project Structure/Procedures</p> <ul style="list-style-type: none"> • Submissions should outline how the project will be managed by the team through to delivery • Submissions must outline any methodology, procedures and systems to be used in the delivery of the project, including quality control systems. • Proposed milestones and timelines should be noted for the project delivery, demonstrating the ability to be flexible and align timelines with 3rd party schedules. 		/ 3
	<p>Quotations</p> <ul style="list-style-type: none"> • Submission should include a project pricing quote • A detailed breakdown of costs should be included 		/ 10

	<ul style="list-style-type: none"> • Titanic Belfast is not obliged to accept the lowest quoted tender, however given the current economic climate, would expect quotations to be competitive and value for money will be taken into consideration along with other factors outlined in this matrix 		
Understanding of Project and Solution Required		Total Score:	/ 40
	<ul style="list-style-type: none"> • Submission must demonstrate a clear understanding of Titanic Belfast's multi-faceted business • Understanding of the tourism/leisure landscape we operate in • Understanding the balance of the heritage and sensitivities of the Titanic story alongside the commercial needs of the business 		/ 15
	<ul style="list-style-type: none"> • Submission must demonstrate the proposed solution's capability to satisfy or exceed the requirements outlined 		/ 15
	<ul style="list-style-type: none"> • Submission must demonstrate understanding of Titanic Belfast's fast pace and the requirement for the ability to work to tight turnarounds and strict deadlines with this project 		/ 10
	<ul style="list-style-type: none"> • If desired, tenderers can include a very early proposed/initial concept idea to illustrate their 		N/A

	understanding of the brief, however this will not be impactful on scoring		
Previous Experience		Total Score:	/ 40
	<ul style="list-style-type: none"> • Submission must include details of similar projects carried out over the last 12 months, including customer testimonials and reference contact names/telephone numbers as appropriate • Examples of previous work should outline the design and development of an innovative mobile-first, SEO optimised website (where possible developed in tandem or integrated with an e-commerce/booking engine) and CMS, alongside visuals and copy, demonstrating the approach taken • Evidence of how the solution provided worked to integrate with existing systems for a holistic approach • Evidence of how the solution provided worked within existing brand guidelines • Evidence of the effectiveness of the solution in meeting the client's business needs should be included and any results achieved 		/ 20
	<ul style="list-style-type: none"> • Previous experience must demonstrate creativity and originality and show the forward-thinking nature of those tendering, with a focus on tourism/leisure and domestic, national and international sales and marketing 		/ 10

	<ul style="list-style-type: none"> The submission must demonstrate proven experience in the ongoing development and maintenance of solutions provided to reflect the impact of new and evolving technologies, keeping innovation at the forefront 		
	<ul style="list-style-type: none"> As Titanic Belfast recognise that the provision of this service is one part of a complex eco-system essential to meeting business needs effectively, previous work must demonstrate how the tenderers take an ongoing collaborative approach to working with the company and other partners to maximise successes 		/ 10
			Total Score: / 100